



MUSTAFA FOOD INDONESIA,PT

Pakuan Regency Dramaga Cluster Rara Santang Blok E3 No 22 Bogor, KOTA BOGOR,
WEST JAVA - INDONESIA

Company Profile

Description

: Balibon stands for taste, love, life, and hope - an acronym derived from the names of two regions in Indonesia where the founder and her husband are from: Bali and Cirebon. From this, small steps have been taken to preserve the heritage of ancestral flavors and share their benefits with the world, through the spices and tastes of the Indonesian archipelago. This business began in a home kitchen in October 2017, offering Balinese dishes as the main menu items: Ayam Betutu and Sate Plecing. In early 2018, Ira Rahmawati, the founder, decided to expand by opening Waroeng Balibon restaurant and added Cirebonese dishes from West Java to the menu: Empal Gentong and Nasi Lengko. With authentic Balinese and Cirebon flavors at affordable prices, this small restaurant became the go-to place for families and communities to gather, especially given its proximity to IPB University in Bogor. Unfortunately, in mid-2020, Waroeng Balibon was forced to close its doors due to the Covid-19 pandemic. With only one remaining employee, the service continued through a home kitchen and pre-order system for the next three years. Throughout the pandemic, with unstable conditions, Ira dedicated herself to reviving the business by learning various aspects, especially in product innovation, food safety, legal matters, finance, exports, and, of course, personal development. In 2023, the Single Business Identification Number (Nomor Induk Berusaha - NIB) 0706230055152 was issued under the business name PT. Mustafa Food Indonesia, with Kampoeng Balibon as the product brand. The logo and brand are also registered. This legal recognition has given the company the confidence to grow and develop a sustainable and resilient business. The company's focus is on developing ready-to-use seasonings and derivative products made from local Indonesian spices, providing solutions to make it easier for anyone to prepare meals and create new culinary experiences. The mission remains the same: to preserve Indonesia's culinary heritage and spread the benefits of spices worldwide. Because we believe, anyone can cook deliciously and easily!

Business Type

: Exporter and Producer

Main Product

: Bumbu Betutu Bali, Bumbu Masak Bali

Year of Establishment

: 2023

Export Percentage

: -

Scale of Business

: Micro

Email

: ira.one78@gmail.com

PIC

: Ira Rahmawati, Estu Suherman

Telephone

: Founder/ CEO, COO

Verify Date

: 03 January 2024

Kategori Produk : Food & Beverage

Trade Capacity

International Commercial Terms : FOB
Terms of Payment : LC
Export Year : -
Export Percentage : -
Total Annual Revenue : 0
Export Market : -
Export Port : -

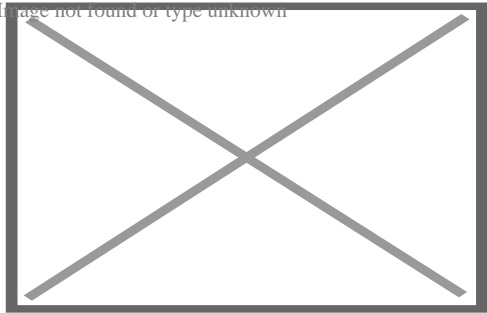
Production Capacity

Factory Address : Pakuan Regency Dramaga Cluster Rara Santang Blok E3 No 22 Bogor
Total Manpower : 2
Production Capacity : -

Exhibition Participation

No	Exhibition	Year
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Certificate



NIB

Brands

No	Brand	Year
1	Kampoeng Balibon	2024

Brand Patent Country

No	Brand	Country	Year
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1	Kampoeng Balibon	Indonesia	2024
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